

SOCIAL MEDIA CALENDAR | DECEMBER

SUN

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2 We are excited to be zooming into Santa Fe! Read about our recent expansion in New Mexico here: <https://bit.ly/2HePogt>

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4 Did you know that we've never closed a single location? #StrengthInNumbers

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Learn why all 230 stores across the country continue to prosper. <https://bit.ly/2UGMiol>



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7 We're on track for 20 new construction projects by the end of 2020. #StrengthInNumbers

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When we open a new location, we carefully select a site, invest in the land, and then build a facility that will ensure our franchisees succeed. Learn more: <https://bit.ly/3IG6x1p>

9 Our investment into new technology before the pandemic, along with our operations protocol, have positioned us to fare well during a turbulent year full of uncertainty.

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Learn more about how Christian Brothers pivoted through the pandemic with 10.5% growth in systemwide sales. #StrengthInNumbers <https://bit.ly/3In75cw>

11 With three more openings this month, we're on track for a total of 19 new stores in 2020. #StrengthInNumbers

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15 Becoming a Christian Brothers franchisee is a definitely a big step. But, it is a step rooted in success, support and faith. Learn how we'll support you along the way: <https://bit.ly/2IMJUKn>



17 To ensure the proper resources and support to yield franchisee success, we have a 1:2 ratio of home office members to franchisees. #StrengthInNumbers

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23 With 30 multi-unit owners/operators that represent 65 different shops, there's strong growth potential for you and your investment portfolio as a Christian Brothers franchisee. #StrengthInNumbers

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25 From our family to yours, Merry Christmas and happy holidays. Whether virtually or in-person, we hope you enjoy quality time spent with your loved ones.

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29 With a strong foundation in customer service, faith and a proven franchise model, joining Christian Brothers means you're joining a winning team. Learn more: <https://bit.ly/3plgTjK>

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31 Here's to 2021! Happy New Year!

